

# Metro Newspaper Advertising Rate Card

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### **Metro Newspaper Advertising Rate Card**

Advertising rates and specifications for Daily Mail, the Mail on Sunday, MailOnline, Metro newspaper, Metro.co.uk, i newspaper and inews.co.uk

### **Advertising Rates & Specifications - Mail Metro Media**

750,000+. \$0.42. 750,000 cards = \$315,000. 1,000,000+. \$0.36. 1,000,000 cards = \$360,000. All rates are based on 4-color advertising on both the front and the back of the MetroCard. No discounts for non-profit commercial organizations. We do not print in quantities below 50,000 cards.

### **mta.info | Advertise on MetroCard**

contact. Ed Abrams AMNY-Metro Publisher 212-457-7735. Susan Peiffer Metro Philadelphia Publisher 215-680-8484. New York. One Metrotech CTR N 3rd Floor - Schneps Media

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### **advertise with metromedia - download media kit**

Review of Advertising on Metro News, they have a Rate Card Cost and Pricing Models of CPM Great at targeting and inventory is accessible in programmatic ad exchanges. Will use them again whenever I am looking for a Managed Service and Self-Service solution of Web Publisher.

### **Metro News Advertising Mediakits, Reviews, Pricing ...**

The daily newspaper has approximately 307,000 readers. It is owned by Metro International. Cost of Metro New York Advertising. The estimated ad rate for the newspaper is \$259.00. Note: advertising rate estimates are typically for a column inch of black and white advertising space. Seasonal factors should also be considered.

### **Metro New York - NY - Newspaper Advertising Costs**

The New York Times rate cards offer different charges for different types of content. Presumably this offers a way to improve ad relevancy. Here were the 2013 rates for half page ads (63 contract column inches), in black and white, run-of-the-paper (can be placed anywhere), with New York regional distribution (if applicable):

### **New York Times Advertising Rates and Where to Place Ads ...**

Access key advertising information for the Metro newspaper including NRS PADD readership, ABC circulation and comScore online & mobile visitors - click for more Metro readership, circulation, rate card and facts

### **Metro readership, circulation, rate card and facts**

In our example, this business card size ad in our diagram is 3 columns by 2 inches (6 total column inches). If the newspaper's columns measure 1 3/8" then we can assume this ad is 3 3/8" wide by

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2" deep. The open rate is \$8.00 per column inch, which is 6 column inches x \$8.00 for an ad total of \$48.

### **Understanding Advertising Rate Cards**

1 RATE CARD 2018 Contents 1. Digital Rates 2. Newspaper Rates 3. Local Titles Insert Rates 4. Magazine Rates 5. Material & Insert Deadlines 6. Column Sizes

### **RATE CARD 2018 Contents**

Whatever you're advertising we can help... This website has been designed to help advertisers place their advertisement in Metro, i, Evening Standard, Daily Mail and the Mail on Sunday newspapers as well as their affiliated magazines, YOU, Event and Weekend. Along with Print media, we offer diverse websites and Digital platforms, namely: mailonline, metro.co.uk, inews.co.uk, thisismoney ...

### **How to Advertise | Mail Metro Media & Evening Standard ...**

Metro FM rate card- reach your target on Radio Advertising all audience across South Africa To Advertise on Metro FM , call us today +27 (0)87 943 9393. Newspapers Magazines

### **Advertise on Metro FM - Advertising Rates - PlaceMyAd**

Newspaper adverts ads rates for publications in New York, New York. Home. Get Started ... Business Advertising > Newspaper Advertising > Newspaper Advertising Costs > Newspaper Advertising in New York > New York Newspaper Ad Rates Cost of Newspaper Advertising in New York, NY : Ask me a question ... Metro New York. New York, NY. \$259.00. Mi ...

### **Cost of Newspaper Advertising in New York, NY**

3.4 All gross newspaper advertisement rates (except Classified lineage and semi-display) are

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subject to a 0.1per cent Advertising Standards Board of Finance surcharge, payable by the advertisers ...

### **Metro Advertising Terms | Metro News**

Mail Metro Media is the advertising home of Daily Mail, MailOnline, The Mail on Sunday, Metro, Metro.co.uk, i newspaper and inews.co.uk. Offering best in class advertising solutions across our newspapers, magazines and websites.

### **Home - Mail Metro Media**

Get the latest New York City news, entertainment, sports, reviews, and much more local information that is important to you, all in one place on am New York.

### **AM New York Metro - New York City News: Latest Headlines ...**

MailOnline TMOS Event TIM Metro Weekend Daily Mail You HOW TO BOOK To book a display ad or for more details contact the sales team on 020 7651 5260 or email [displayadvertising@metro.co.uk](mailto:displayadvertising@metro.co.uk). If you would like Classified rates for property, jobs, courses, travel etc. Please call 0207 938 7751 RATES National colour / mono £192.50 / £153.20 per scc

### **RATECAR**

Advertising in the Metrorail system provides an opportunity to target business executives, federal employees, students, and tourists. Advertising displays are available on the sides, backs, and interiors of Metrobuses. In the Metrorail system, backlighting advertising displays and two-sheet poster displays are available in Metro stations.

### **Advertising Opportunities | WMATA**

Latest news, sport, business and showbiz from Metro, Britain's most read newspaper

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### **Metro Newspaper UK - Metro Newspaper UK**

New York transportation service information, maps, schedules, fares, tolls, and more.

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